



## Sera series

Designed by Ferriani Sbolgi, Italy

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An inviting kelim rug designed by the Italian design duo Ferriani Sbolgi. Handmade with subtle details like fringing and a delicate, ribbed pattern contrasted by a flatwoven border. A contemporary rug that is at the same time refined and rustic. Available in various sizes and three soft colour tones.

### Meet the designer

De Italiaanse ontwerpstudio Ferriani Sbolgi heeft als drijfkracht een experimentele instelling en coöperatieve benadering van het ontwerpproces, waarbij beide ontwerpers het eens zijn over de richting en schetsen, voordat ze deze in nieuwe, creatieve ontwerpen omzetten. Hun ontwerpraal is gebaseerd op slanke silhouetten en strakke, minimalistische lijnen en details, en hun producten trachten bij de kijker en gebruiker een bepaalde emotie teweeg te brengen. Elk nieuw ontwerp is een kans om te experimenteren en ze vinden het van fundamenteel belang om materialen en ideeën te vinden die iets aan het uiteindelijke ontwerp toe kunnen voegen. Ze zijn op zoek naar iets dat nieuw, gedurfd en bijzonder is, maar hebben altijd een tijdloos element en hoogstaand vakmanschap voor ogen. Een opvallend evenwicht dat in hun mooie werk op een moeiteloze manier tot stand komt.

22-156-01

## Sera Rug 70 x 140 cm incl. underlay

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### Specifications

Country of origin	Composition	Width	Height	Length	Maintenance
India	100 % Undyed Wool	70 cm	2 cm	140 cm	Vacuum clean without brush.
Wash Instruction	Recommended use	Producer	The parcel's measurements		
Dry clean flat by professionals	Indoor	74, Massimo Interior (DKK), DKK	The parcel's measurements 1: 0.01 m <sup>3</sup> , 1.5 kg (D 5.0 cm, W 50.0 cm, H 38.5 cm))		

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### Notice

All rugs are handmade which means they can vary in size.

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### Test and certifications

Care & Fair

OEKO-TEX® STANDARD 100 - 2376-403 DTI

16 CFR 1630

22-156-01

Sera Rug 70 x 140 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
70 cm

**Height**  
2 cm

**Length**  
140 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.01 m<sup>3</sup>, 1.5 kg  
(D 5.0 cm, W 50.0 cm, H 38.5 cm))

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22-159-01

Sera Outdoor Rug 70 x 140 cm



**Composition**  
100 % Recycled post-consumer polyester

**Width**  
70 cm

**Height**  
2 cm

**Length**  
140 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
For both indoor and outdoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.01 m<sup>3</sup>, 1.7 kg  
(D 10.0 cm, W 71.0 cm, H 10.0 cm))

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22-159-02

Sera Outdoor Rug 80 x 250 cm



**Composition**  
100 % Recycled post-consumer polyester

**Width**  
80 cm

**Height**  
2 cm

**Length**  
250 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
For both indoor and outdoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.01 m<sup>3</sup>, 3.2 kg  
(D 12.0 cm, W 82.0 cm, H 13.0 cm))

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22-156-02

Sera Rug 80 x 250 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
80 cm

**Height**  
2 cm

**Length**  
250 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.02 m<sup>3</sup>, 3.1 kg  
(D 6.0 cm, W 70.0 cm, H 43.0 cm))

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22-159-03

Sera Outdoor Rug 170 x 240 cm



**Composition**  
100 % Recycled post-consumer polyester

**Width**  
170 cm

**Height**  
2 cm

**Length**  
240 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
For both indoor and outdoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.03 m<sup>3</sup>, 6.7 kg  
(D 13.0 cm, W 172.0 cm, H 13.0 cm))

22-156-03

Sera Rug 170 x 240 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
170 cm

**Height**  
2 cm

**Length**  
240 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.03 m<sup>3</sup>, 6.2 kg  
(D 11.0 cm, W 64.0 cm, H 45.0 cm))

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22-159-07

Sera Outdoor Rug 250 x 250 cm



**Composition**  
100 % Recycled post-consumer polyester

**Width**  
250 cm

**Height**  
2 cm

**Length**  
250 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
For both indoor and outdoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.06 m<sup>3</sup>, 9.5 kg  
(D 251.0 cm, W 16.0 cm, H 15.0 cm))

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22-159-04

Sera Outdoor Rug 200 x 300 cm



**Composition**  
100 % Recycled post-consumer polyester

**Width**  
200 cm

**Height**  
2 cm

**Length**  
300 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
For both indoor and outdoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.04 m<sup>3</sup>, 9.5 kg  
(D 14.0 cm, W 202.0 cm, H 14.0 cm))

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22-156-04

Sera Rug 200 x 300 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
200 cm

**Height**  
2 cm

**Length**  
300 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.04 m<sup>3</sup>, 8.3 kg  
(D 10.0 cm, W 76.0 cm, H 50.0 cm))

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22-156-07

Sera Rug 250 x 250 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
250 cm

**Height**  
2 cm

**Length**  
250 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.04 m<sup>3</sup>, 9.5 kg  
(D 64.0 cm, W 58.0 cm, H 10.0 cm))

22-159-08

Sera Outdoor Rug 300 x 300 cm



**Composition**

100 % Recycled post-consumer polyester

**Width**

300 cm

**Height**

2 cm

**Length**

300 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

For both indoor and outdoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.07 m<sup>3</sup>, 13.5 kg  
(D 302.0 cm, W 16.0 cm, H 15.0 cm))

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22-156-08

Sera Rug 300 x 300 cm incl. underlay



**Composition**

100 % Undyed Wool

**Width**

300 cm

**Height**

2 cm

**Length**

300 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Indoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.06 m<sup>3</sup>, 13.8 kg  
(D 65.0 cm, W 53.0 cm, H 17.0 cm))

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22-159-05

Sera Outdoor Rug 250 x 350 cm



**Composition**

100 % Recycled post-consumer polyester

**Width**

250 cm

**Height**

2 cm

**Length**

350 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

For both indoor and outdoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.06 m<sup>3</sup>, 13.7 kg  
(D 15.0 cm, W 252.0 cm, H 15.0 cm))

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22-156-05

Sera Rug 250 x 350 cm incl. underlay



**Composition**

100 % Undyed Wool

**Width**

250 cm

**Height**

2 cm

**Length**

350 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Indoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.06 m<sup>3</sup>, 12.7 kg  
(D 13.0 cm, W 86.0 cm, H 50.0 cm))

22-159-06

Sera Outdoor Rug 300 x 400 cm



**Composition**

100 % Recycled post-consumer polyester

**Width**

300 cm

**Height**

2 cm

**Length**

400 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

For both indoor and outdoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.08 m<sup>3</sup>, 17.0 kg  
(D 16.0 cm, W 303.0 cm, H 16.0 cm))

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22-156-06

Sera Rug 300 x 400 cm incl. underlay



**Composition**

100 % Undyed Wool

**Width**

300 cm

**Height**

2 cm

**Length**

400 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Indoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.08 m<sup>3</sup>, 15.5 kg  
(D 15.0 cm, W 85.0 cm, H 62.0 cm))

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## Materials and surfaces

Colour



Creme



Grey



Sand