



## Sera series

Designed by Ferriani Sbolgi, Italy

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An inviting kelim rug designed by the Italian design duo Ferriani Sbolgi. Handcrafted with subtle details such as fringes and a fine ribbed pattern that contrasts with the flat, woven edge. A modern rug, woven in 100% recycled PET, which is very durable and weather-resistant.

### Meet the designer

De Italiaanse ontwerpstudio Ferriani Sbolgi heeft als drijfkracht een experimentele instelling en coöperatieve benadering van het ontwerpproces, waarbij beide ontwerpers het eens zijn over de richting en schetsen, voordat ze deze in nieuwe, creatieve ontwerpen omzetten. Hun ontwerpraal is gebaseerd op slanke silhouetten en strakke, minimalistische lijnen en details, en hun producten trachten bij de kijker en gebruiker een bepaalde emotie teweeg te brengen. Elk nieuw ontwerp is een kans om te experimenteren en ze vinden het van fundamenteel belang om materialen en ideeën te vinden die iets aan het uiteindelijke ontwerp toe kunnen voegen. Ze zijn op zoek naar iets dat nieuw, gedurfd en bijzonder is, maar hebben altijd een tijdloos element en hoogstaand vakmanschap voor ogen. Een opvallend evenwicht dat in hun mooie werk op een moeiteloze manier tot stand komt.

22-159-01

## Sera Outdoor Rug 70 x 140 cm

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### Specifications

Country of origin	Composition	Width	Height	Length	Maintenance
India	100 % Recycled post-consumer polyester	70 cm	2 cm	140 cm	Vacuum clean without brush.
Wash Instruction	Recommended use	Producer	The parcel's measurements		
Dry clean flat by professionals	For both indoor and outdoor	74 Massimo Interior (DKK), DKK	The parcel's measurements 1: 0.01 m <sup>3</sup> , 1.7 kg (D 10.0 cm, W 71.0 cm, H 10.0 cm))		

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### Notice

All rugs are handmade which means they can vary in size.

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### Test and certifications

Care & Fair

OEKO-TEX® STANDARD 100 - 2376-404 DTI

22-159-01

Sera Outdoor Rug 70 x 140 cm



**Composition**

100 % Recycled post-consumer polyester

**Width**

70 cm

**Height**

2 cm

**Length**

140 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

For both indoor and outdoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.01 m<sup>3</sup>, 1.7 kg  
(D 10.0 cm, W 71.0 cm, H 10.0 cm))

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22-156-01

Sera Rug 70 x 140 cm incl. underlay



**Composition**

100 % Undyed Wool

**Width**

70 cm

**Height**

2 cm

**Length**

140 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Indoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.01 m<sup>3</sup>, 1.5 kg  
(D 5.0 cm, W 50.0 cm, H 38.5 cm))

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22-159-02

Sera Outdoor Rug 80 x 250 cm



**Composition**

100 % Recycled post-consumer polyester

**Width**

80 cm

**Height**

2 cm

**Length**

250 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

For both indoor and outdoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.01 m<sup>3</sup>, 3.2 kg  
(D 12.0 cm, W 82.0 cm, H 13.0 cm))

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22-156-02

Sera Rug 80 x 250 cm incl. underlay



**Composition**

100 % Undyed Wool

**Width**

80 cm

**Height**

2 cm

**Length**

250 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Indoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.02 m<sup>3</sup>, 3.1 kg  
(D 6.0 cm, W 70.0 cm, H 43.0 cm))

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22-159-03

Sera Outdoor Rug 170 x 240 cm



**Composition**

100 % Recycled post-consumer polyester

**Width**

170 cm

**Height**

2 cm

**Length**

240 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

For both indoor and outdoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.03 m<sup>3</sup>, 6.7 kg  
(D 13.0 cm, W 172.0 cm, H 13.0 cm))

22-156-03

Sera Rug 170 x 240 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
170 cm

**Height**  
2 cm

**Length**  
240 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.03 m<sup>3</sup>, 6.2 kg  
(D 11.0 cm, W 64.0 cm, H 45.0 cm))

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22-159-07

Sera Outdoor Rug 250 x 250 cm



**Composition**  
100 % Recycled post-consumer polyester

**Width**  
250 cm

**Height**  
2 cm

**Length**  
250 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
For both indoor and outdoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.06 m<sup>3</sup>, 9.5 kg  
(D 251.0 cm, W 16.0 cm, H 15.0 cm))

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22-159-04

Sera Outdoor Rug 200 x 300 cm



**Composition**  
100 % Recycled post-consumer polyester

**Width**  
200 cm

**Height**  
2 cm

**Length**  
300 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
For both indoor and outdoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.04 m<sup>3</sup>, 9.5 kg  
(D 14.0 cm, W 202.0 cm, H 14.0 cm))

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22-156-04

Sera Rug 200 x 300 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
200 cm

**Height**  
2 cm

**Length**  
300 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.04 m<sup>3</sup>, 8.3 kg  
(D 10.0 cm, W 76.0 cm, H 50.0 cm))

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22-156-07

Sera Rug 250 x 250 cm incl. underlay



**Composition**  
100 % Undyed Wool

**Width**  
250 cm

**Height**  
2 cm

**Length**  
250 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.04 m<sup>3</sup>, 9.5 kg  
(D 64.0 cm, W 58.0 cm, H 10.0 cm))

22-159-08

Sera Outdoor Rug 300 x 300 cm



**Composition**

100 % Recycled post-consumer polyester

**Width**

300 cm

**Height**

2 cm

**Length**

300 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

For both indoor and outdoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.07 m<sup>3</sup>, 13.5 kg  
(D 302.0 cm, W 16.0 cm, H 15.0 cm))

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22-156-08

Sera Rug 300 x 300 cm incl. underlay



**Composition**

100 % Undyed Wool

**Width**

300 cm

**Height**

2 cm

**Length**

300 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Indoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.06 m<sup>3</sup>, 13.8 kg  
(D 65.0 cm, W 53.0 cm, H 17.0 cm))

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22-159-05

Sera Outdoor Rug 250 x 350 cm



**Composition**

100 % Recycled post-consumer polyester

**Width**

250 cm

**Height**

2 cm

**Length**

350 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

For both indoor and outdoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.06 m<sup>3</sup>, 13.7 kg  
(D 15.0 cm, W 252.0 cm, H 15.0 cm))

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22-156-05

Sera Rug 250 x 350 cm incl. underlay



**Composition**

100 % Undyed Wool

**Width**

250 cm

**Height**

2 cm

**Length**

350 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Indoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.06 m<sup>3</sup>, 12.7 kg  
(D 13.0 cm, W 86.0 cm, H 50.0 cm))

22-159-06

Sera Outdoor Rug 300 x 400 cm



**Composition**

100 % Recycled post-consumer polyester

**Width**

300 cm

**Height**

2 cm

**Length**

400 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

For both indoor and outdoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.08 m<sup>3</sup>, 17.0 kg  
(D 16.0 cm, W 303.0 cm, H 16.0 cm))

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22-156-06

Sera Rug 300 x 400 cm incl. underlay



**Composition**

100 % Undyed Wool

**Width**

300 cm

**Height**

2 cm

**Length**

400 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Indoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.08 m<sup>3</sup>, 15.5 kg  
(D 15.0 cm, W 85.0 cm, H 62.0 cm))

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## Materials and surfaces

Colour



Grey



Sand